CORVINUS UNIVERSITY of BUDAPEST
INSTITUTE OF ENTREPRENEURSHIP AND INNOVATION

EC20 IM24 EUROPEAN CONFERENCE ON INNOVATION MANAGEMENT

NATIONAL RESEARCH, DEVELOPMENT AND INNOVATION OFFICE HUNGARY

International Value Conference
21-22 November 2024
Budapest, Hungary - Europe
„ New competencies on the horizon ”
PDUs for professionals!

Value for Europe
European Governing Board

SAVE
Adding Value. Enhancing Ideas.

MAGYAR ÉRTÉKELEMZŐK TÁRSASÁGA · SOCIETY OF HUNGARIAN VALUE ANALYSTS

CALL FOR PAPER

The Corvinus University of Budapest and the Faculty of Business and Economics of the University of Pannonia organize the **European Conference on Innovation Management (ECIM) 2024** on **21-22 November 2024** with the International Value Conference as a unique track of the Society of the Hungarian Value Analysts under the motto:
„VALUE-ADDED – Prism of possibilities”

Value creation is directly and indirectly connected to innovation. To thrive in a dynamic and ever-changing business landscape, organizations must embrace innovations by understanding the competitive dynamics of technology, learning the active management of the innovation process, improving creative problem-solving skills, and entering collaboration.
The conference aims to create an opportunity for common and diverse thinking on innovation, to share professional knowledge on innovation, and to contribute to a more successful and competitive domestic entrepreneurial sector and a more developed and prosperous innovation ecosystem.
The professional supporting partner of the conference is the National Research, Development, and Innovation Office.

Topics for the unique track of the International Value Conference:

I./ Highlighted topics on the field of VA/VE/VM

- Artificial intelligence
- Digital transformation
- Case Studies
  (Economic, social and intellectual impacts)

II./ VA/VE/VM-related supplementary topics

- Sustainability,
- Product and process innovation,
- Innovation ecosystem, Science Parks,
- New methodologies, tools and VA/VE/VM education intelligence.

The language of the conference is English. The papers will be selected by the SHVA CB and SHVA NCO, considering the connection to the requested topics, the VM Core Competencies and the VM standard contents. The International Value Conference presentations will be published with an ISBN number. The conference will award the Best Speaker and Best Presentation.

Important deadlines: *(The deadline extension will be indicated on the website.)*
Abstract submission for presenters: 5th November 2024.
Registration and payment: 5th November 2024.

Location: Corvinus University of Budapest, Gellért Campus (H-1118, Budapest, Ménesi street 5.)
Map: https://maps.app.goo.gl/yQTtiCmifBzUZXNQ6 GOOGLE EARTH LINK

More detailed information on: VALUE CONFERENCE (valuesummit.hu) — https://valuesummit.hu/

See you in Budapest!

Dr. Ilona Hoffer
SHVA Vice-President

Istvan Tarjani
SHVA President